
DANIEL SOLTIS

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Profile

User experience and product designer with 14 years experience working with startups and agencies to design web and mobile apps, websites and interactive devices. I balance an analytical and strategic mindset with a passion for collaborating and keeping people at the center.

I am seeking a senior or director level role with an organization that tackles complex and ambiguous problems that have a meaningful impact on people's lives.

Experience

Senior User Experience Designer, HealthPointe Solutions; Remote — 2019-present

Create modular design systems for AI- and data-driven health information applications. Design and iterate information architecture, wireframes and UI; build high-fidelity prototypes with complex interactions; and oversee developers to ensure products meet user needs and design goals. Champion accessibility and health equity in our products.

Freelance Design and Consulting; Yreka, CA — 2018

Established a design system for a cross-platform entertainment service. Consulted with an education analytics company to improve their products' user experience.

User Experience Director, Moving Brands; London, UK & NY, NY — 2011–2017

Led research, strategy, information architecture, wireframing and prototyping for digital applications and websites, for clients from technology startups to global nonprofits. Key member of R&D team: prototyped with emerging technologies, developed new products and fostered a culture of innovation.

Senior Interaction Designer, Tinker; London, UK — 2008–2010

Led design and prototyping for an interactive product design startup. Taught classes and workshops and presented at conferences and museums.

Education

Master of Professional Studies, 2008. ITP, New York University, New York, NY. Interaction design.

Bachelor of Arts, 1998. Bryn Mawr College, Bryn Mawr, PA. Math and physics.

Skills

User research and modeling, system and information architecture, sketching, wireframing, UI design, interactive prototyping, Axure, Proto.io, Sketch, Adobe

HTML, CSS, Javascript, Python, Arduino

Workshop facilitation, public speaking, writing, technical documentation
